

AAAOM BUSINESS Membership



Annual Dues: \$450 annually

MEMBER BENEFITS

Advertising and Business Outreach

- **American Acupuncturist and American Acupuncturist News Edition:** AAAOM Business Members are provided a 5% discount in advertising, and an additional 5% discount if you enter annual advertising contracts. For greater detail, please reference that [American Acupuncturist](#) portion of our website.

In allocating your advertising budget, *invest your dollars wisely!*

– AAAOM recognizes the competitive opportunities that vie for your advertising dollars, and we feel that we offer the OM business community a competitive edge that other's can't.

– Quite simply, established in 1981, the AAAOM is the oldest and largest professional association representing the OM community in the United States.

– By investing your advertising dollars in AAAOM publications you are **DIRECTLY INVESTING** in the profession you serve, and thus, DIRECTLY in the growth of your business enterprise. Beyond our publication costs, 100% of your advertising dollars are reinvested within the profession.

Circulation: *The American Acupuncturist and American Acupuncturist News Edition* (newspaper format of the *American Acupuncturist*) is mailed to more than 17,000 acupuncturists and doctors of Oriental Medicine nationwide. Additionally, direct distribution is made to students of OM colleges. Additionally publishes online. In the first six-months of 2005, our website received over 35,000 hits per month!

- **AAAOM Exhibitor:** AAAOM's [Commitment to YOU](#), our exhibitors, is to **EXCEED** the success of our prior year's event in building upon our first-rate conference, where again and again, your potential return on investment is evident up-front in the Benefit Package offered. The quality of our program grows with each successive year. The diversity of speakers and variety of workshops represented in this year's event is truly extraordinary (see our [online brochure](#)), which in turn, heightens exhibit hall attendance. Please feel free to access additional exhibitor and conference information online, via our [exhibitor invitation](#), where you will find a complete listing of Exhibitor benefits that are too numerous to mention! If you are considering being an exhibitor, we suggest you check our [online booth map](#) and register today, as booth space is nearing sell-out.

Business Management Tools

- **Online Business Referral:** As another important feature, AAAOM is pleased to connect the acupuncture community to the products and services offered by our Business Members.

Here you will find contact information for a myriad of companies that serve all capacities of your professional needs. We will be expanding this area significantly over the next few months, so please, check back often!

- **AAAOM Job Board:** Allows potential Employers and Job Recruiters in the field of OM to post job openings, view resumes and contact potential candidates (all at a nominal rate).
- **AAAOM Platinum+ Credit Card:** Introductory 0% Annual Percentage Rate (APR)† for Cash Advance Checks and Balance Transfers through your first twelve billing cycles. 7.9% for Platinum Plus accounts or 13.99% for Preferred accounts. The Introductory APR may end sooner if your payment is late.
- **AAAOM Travel:** We recommend you book your business and personal travel through AAAOM Travel. Provided at competitive prices of other discount travel providers, you'll find flights, car rentals, lodging, cruises, travel insurance and more! This is a wonderful way to cost-effectively meet your travel needs and at the same time support our profession!

Insurance

- **Malpractice Insurance:** No one offers lower rates for acupuncture malpractice insurance than the [American Acupuncture Council](#). The purchasing power of AAC's national membership enables them to provide the practitioner with a combination of quality and affordability that is unequalled. And their outstanding success defending acupuncturists has enabled them to push rates down again and again.
- **Health and Business Insurance:** [AAAOM's National Health and Business Insurance Programs](#) include Business Owners, Health and Welfare programs, National Guaranteed Mini-Med, auto, homeowners, and voluntary Benefits programs.

Advocacy & News Updates

- **Advocacy efforts across all fronts** – legislative, access to herbs, insurance, etc. Stay current on the status of OM nationally. AAAOM's advocacy provides timely updates to keep you advised on the "State of OM". Additionally, our grass-roots advocacy creates the opportunity for our membership and the profession-at-large to directly write their legislators about a myriad of topics. Not only do you receive these updates via email, but all are archived in the [AAAOM press room](#).
- **Qi-Unity Report: Participation in and Receipt of AAAOM's Qi Unity Report** – A monthly collaborative news letter (published the 3rd Monday of each month) written by, for and about the profession. AAAOM members are encouraged to contribute – to view the range of opportunities it offers to keep informed, or to offer your services to other members in the profession, you are welcome to [learn more](#).
- **AcupediaOnline.org:** Following the [www.wikipedia.org](#) format, this website premieres in December 2006 as an online encyclopedia for the patient community and lay public. Designed to hugely expand public awareness and outreach for our profession, the site will feature AOM and CAM therapies + AOM and Integrative medial options. The Acupedia website will offer a wonderful tool to educate your clients.