



MEMBER BENEFITS

A Joint Member is a professional member (in practice 3+ years) who concurrently a member of your State OM Association and the AAAOM - \$200 annually. (This special membership classification provides for

a \$50 deduction from the Professional Individual Practice rate of \$250.)

Practice Management Tools

- **Acupuncture Referral:** (by State, City & Zip code) on the AAAOM website:
 - Online updating of Member Profiles;
 - Multiple office listings;
 - Identification of Specializations;
 - Free listing on Acufinder.com
- **Online Business Referral:** As another important feature, AAAOM is pleased to connect the acupuncture community to the products and services offered by our Business Members. Here you will find contact information for a myriad of companies that serve all capacities of your professional needs. We will be expanding this area significantly over the next few months, so please, check back often!
- **AAAOM Job Board:** Allows practitioners to anonymously post their resume, (at no cost), allow potential Employers and Job Recruiters in the field of OM to post job openings, view resumes and contact potential candidates (all at a nominal rate).
- **AAAOM Platinum+ Credit Card:** Introductory 0% Annual Percentage Rate (APR)† for Cash Advance Checks and Balance Transfers through your first twelve billing cycles. 7.9% for Platinum Plus accounts or 13.99% for Preferred accounts. The Introductory APR may end sooner if your payment is late.
- **Heartland Merchant Services:** Credit and debit card processing services with 3-year pricing guarantee included. Preferred pricing through AAAOM with no hidden fees, no high-cost equipment leases, no bait and switch rates, no telemarketers, no random checking account debits, and no surcharges.
- **AAAOM Travel:** We recommend you book your business and personal travel through AAAOM Travel. Provided at competitive prices of other discount travel providers, you'll find flights, car rentals, lodging, cruises, travel insurance and more! This is a wonderful way to cost-effectively meet your travel needs and at the same time support our profession!

Insurance

- **Malpractice Insurance:** No one offers lower rates for acupuncture malpractice insurance than the [American Acupuncture Council](http://AmericanAcupunctureCouncil.org). The purchasing power of AAC's national membership enables them to provide the practitioner with a combination of quality and affordability that is unequalled. And their outstanding success defending acupuncturists has enabled them to push rates down again and again.
- **Health and Business Insurance:** [AAAOM's National Health and Business Insurance Programs](http://AAAOM.org) include Business Owners, Health and Welfare programs, National Guaranteed Mini-Med, auto, homeowners, and voluntary Benefits programs.

Education and CEUs

- **Discounts to Members on attendance to our Annual Expo's for CEUs:** AAAOM offers attendee discounts to members that offset the cost of membership, e.g., it is less expensive to become a member of AAAOM than it is to register for our annual event as a non-member. Conference information can be found at www.aaaomonline.org.

Advocacy & News Updates

- **Advocacy efforts across all fronts** – legislative, access to herbs, insurance, etc. Stay current on the status of OM nationally. AAAOM's advocacy provides timely updates to keep you advised on the "State of OM". Additionally, our grass-roots advocacy creates the opportunity for our membership and the profession-at-large to directly write their legislators about a myriad of topics. Not only do you receive these updates via email, but all are archived in the [AAAOM press room](http://AAAOM.org).
- **American Acupuncturist and American Acupuncturist News Edition:** *The American Acupuncturist* is the official publication of the AAAOM. It is published quarterly, in December, March, June and September. Inside the journal you will find a wide variety of academic and political articles concerning the Oriental Medicine professional. Topics range from new techniques and treatments to updates on important legislation and reports from various AAAOM committees. *The American Acupuncturist* keeps you abreast of all the latest research from the country's leading professionals. It is also the best source for information on upcoming seminars and conferences and updates on AAAOM sponsored events. *The American Acupuncturist* has additionally been converted to a newspaper broadsheet format and is shipped directly to OM schools nationwide for distribution to all students and faculty.
- **Qi-Unity Report: Participation in and Receipt of AAAOM's Qi Unity Report** – A monthly collaborative news letter (published the 3rd Monday of each month) written by, for and about the profession. AAAOM members are encouraged to contribute – to view the range of opportunities it offers to keep informed, or to offer your services to other members in the profession, you are welcome to [learn more](http://learnmore.org).
- **Online Library:** The Library of the AAAOM website is designed to primarily serve the public (or current patients of acupuncture) seeking to learn more about Acupuncture, Oriental Medicine or Complimentary Medicine. It offers an extensive range of information at this time and we anticipate that this will remain one of the fastest growing sections of the website, so we urge you to check back often.
- **AcupediaOnline.org:** Following the www.wikipedia.org format, this website premieres in December 2006 as an online encyclopedia for the patient community and lay public. Designed to hugely expand public awareness and outreach for our profession, the site will feature AOM and CAM therapies + AOM and Integrative medial options. The Acupedia website will offer a wonderful tool to educate your clients.