

2008 Advertising Contract: Find your market with Qi-Unity advertising

The Qi-Unity Report: The AAAOM's monthly E-newsletter (National distribution to the AOM profession.)

Name _____ Title _____
 Company _____ Phone _____
 Address _____ Email _____
 City/St/Zip _____ Signature _____

- ✓ \$250 per month affords you a Category Sponsorship: banner ad + thumbnail ad (see samples on right)
- ✓ You receive a 5% discount if you are an AAAOM member. Take an additional 5% off our regular price for a yearly contract. (See details below)
- ✓ Terms: Minimum sponsorship period: 3 months
- ✓ Preferred Category sponsorship

Check your preferred sponsorship term:

- | | | |
|-----------------------------------|---|--|
| <input type="checkbox"/> 3 months | <input type="checkbox"/> AAAOM Member | <input type="checkbox"/> Non-Member |
| <input type="checkbox"/> 6 months | <input type="checkbox"/> \$712.50 | <input type="checkbox"/> \$750 |
| <input type="checkbox"/> 9 months | <input type="checkbox"/> \$1425 | <input type="checkbox"/> \$1500 |
| <input type="checkbox"/> 1 year | <input type="checkbox"/> \$2137.50 | <input type="checkbox"/> \$2250 |
| | <input type="checkbox"/> \$2700 (\$300 savings or 10%!) | <input type="checkbox"/> \$2850 (save 5%!) |

Check your preferred category sponsorship:

(Check up to 3 and number in order of preference)

- | | |
|---|---|
| <input type="checkbox"/> International News | <input type="checkbox"/> Links |
| <input type="checkbox"/> State Legislative Activities | <input type="checkbox"/> Continuing Education and Events |
| <input type="checkbox"/> National AOM Issues | <input type="checkbox"/> AAAOM Student Organization |
| <input type="checkbox"/> Practice Management | <input type="checkbox"/> Products, Services, and Member Savings |
| <input type="checkbox"/> AAAOM Activities | |

Payment Information

The advertiser agrees to pay, and will assume the responsibility for payment by the advertiser's authorized agent, for all space used in accordance with this Advertising Space Request Form. No cancellations will be accepted after the space request deadline for the appropriate issue. The advertiser agrees that new ads for contracted space must be submitted by the art submission deadline, or copy appearing in the previous issue will be inserted. The editors reserve the right to reject any advertisement that does not meet the standards of *The Qi-Unity Report*. Ad material will not be returned unless specifically marked.

Send to:



PO Box 162340
 Sacramento CA 95816
 Tel: 916-443-4770
 Fax: 916-443-4766
 Toll Free: 866-455-7999
 www.aaaomonline.org
 editor@aaaomonline.org

Total Due: _____

Card #: _____

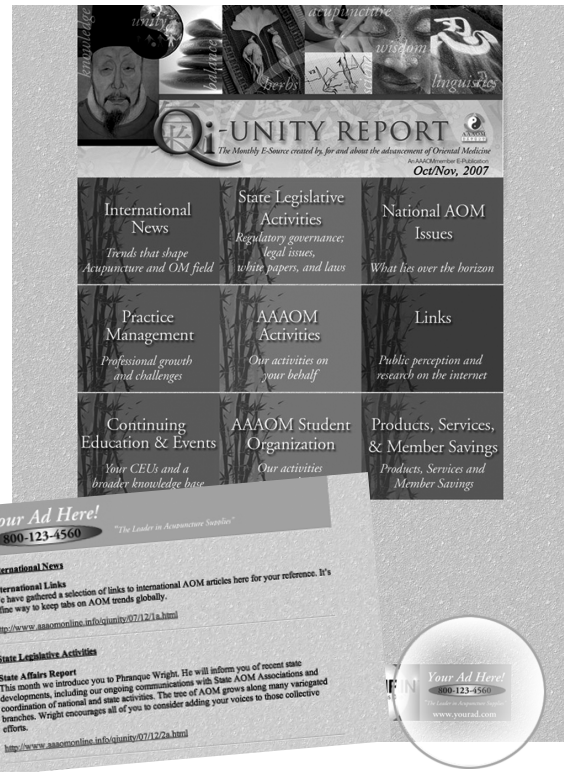
Exp Date: _____

Name on Card: _____

Signature: _____

Check Credit Card

Credit Cards Accepted (Please circle one):
 Visa / MC / Discover / Amex



Details: Sponsors receive two ads: one ad in the thumbnail section from the homepage; and a second as a banner when you "link-in" your sponsored section. We allow advertisers a first-come-first-serve approach to section sponsorship, choosing from among existing categories.

Ad Specifications:

Thumbnail ad dimensions (in pixels):
 108 wide x 72 high

Banner ad dimensions (in pixels):
 600 wide x 150 high

Ads may be submitted in any electronic format (jpeg, gif preferred).